



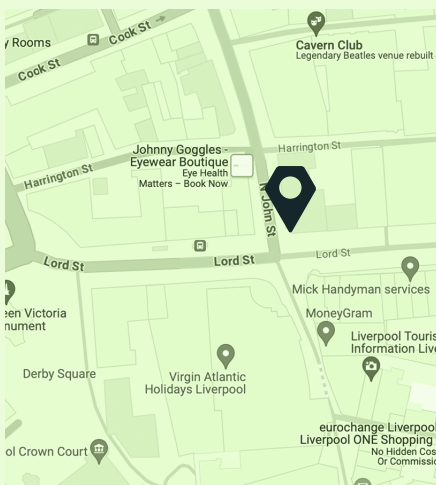
open  Connect

open  Perspective

Barratt House, Liverpool

Location

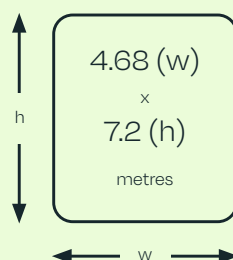
L2 6PB



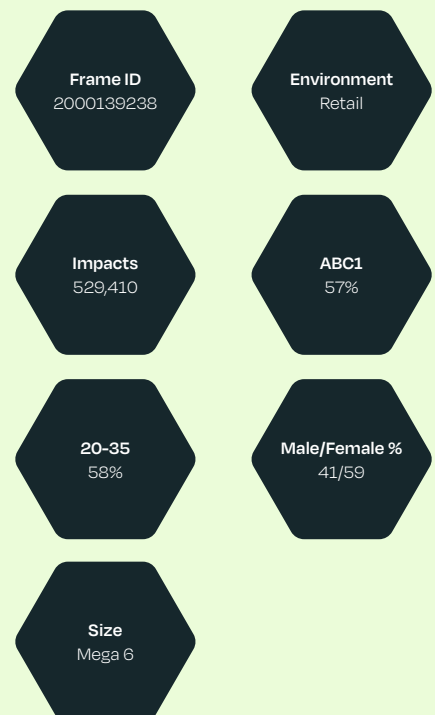
Summary

Barratt House is a full-motion megasix screen located at the entrance of Liverpool's busy shopping district – Liverpool ONE. This popular area contains a high number of shoppers, students and businesspeople making their way through the city. Barratt House speaks to younger, more female and more affluent individuals, and makes the perfect site for retail and events-based campaigns.

Dimensions



Audience



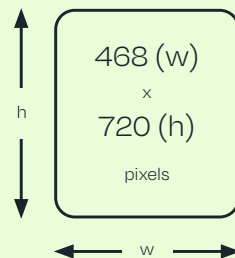
Barratt House, Liverpool

Digital Production Specifications

Applicable Format



Dimensions



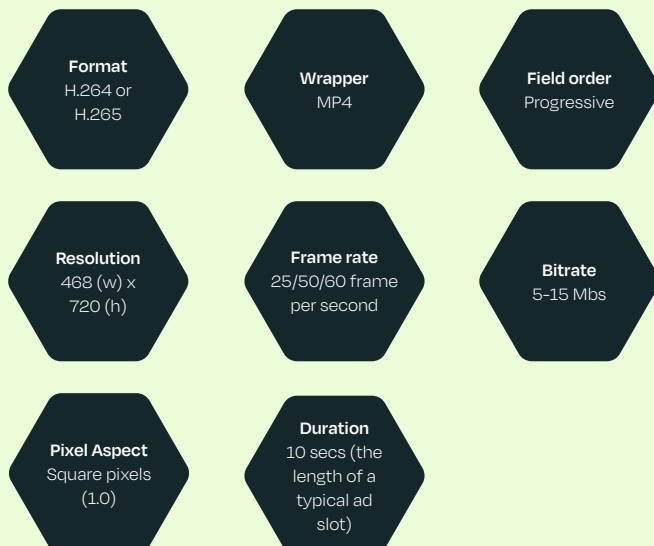
Delivery and Production

Email: campaigns@openmedia.uk.com

Phone: 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

Format for Vid/ Full Motion



Format for Digital static



File Naming

- The two files should begin with client name and end with the abbreviated site name, 'BARRATT'.
- Use only letters and numbers, no punctuation.