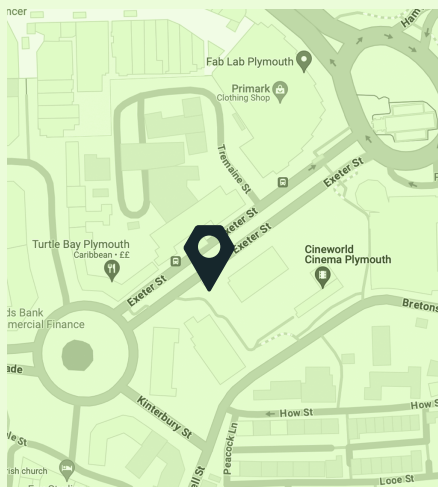




Plymouth, Drake Circus

Location

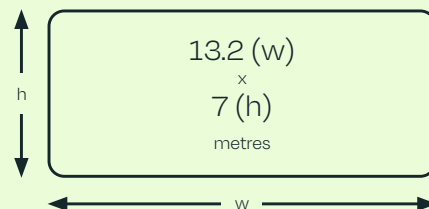
PL4 OBG



Summary

Drake Circus has a catchment of over half a million people as well as annual footfall of around 17 million people.

Dimensions



Audience



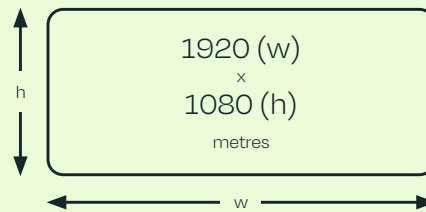
Plymouth, Drake Circus

Digital Production Specifications

Applicable Format



Dimensions



(35.9 aspect ratio)

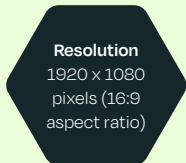
Delivery and Production

Email: campaigns@openmedia.uk.com

Phone: 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

Format for Digital static



File Naming

- The two files should begin with client name and end with the abbreviated site name, '**DRAKE**'.
- Use only letters and numbers, no punctuation.