

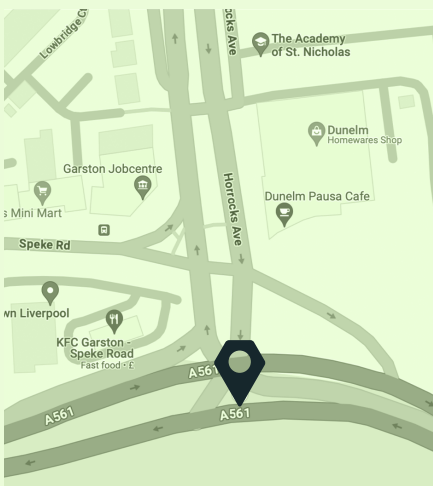


open 

Speke Northbound

Location

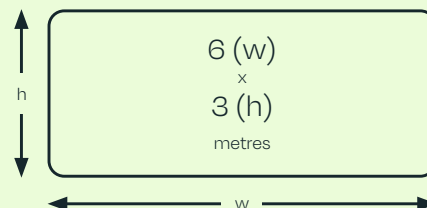
L19 2JZ



Summary

Situated at the entrance to one of the largest and busiest retail hubs in the city, these two adjacent inbound & outbound sites provide maximum reach in order to dominate a busy A-road. As well as the retail aspect, which provides substantial traffic & footfall 7 days a week, our Speke site is also located in close proximity to Liverpool's only airport, which represents a unique opportunity to target multiple demographics - commuter, shopper and jetsetter.

Dimensions



Audience

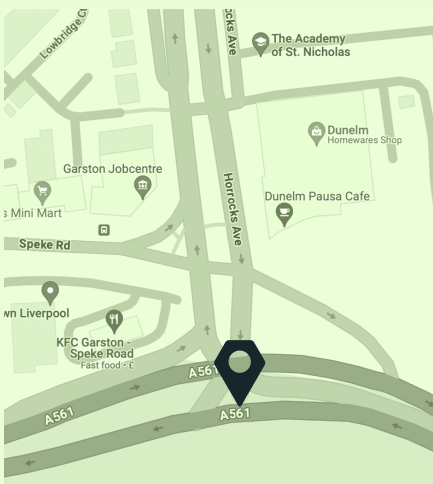
 Frame ID 2000188066	 Environment Roadside
 Impacts (2 Weeks) 99,670	 ABC1 48%
 Male/Female % 47/53	



Speke Southbound

Location

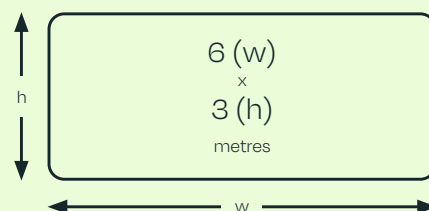
L19 2JZ



Summary

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Dimensions



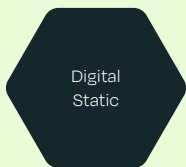
Audience

Frame ID 2000188068	Environment Roadside
Impacts (2 Weeks) 105,950	ABC1 48%
Male/Female % 47/53	

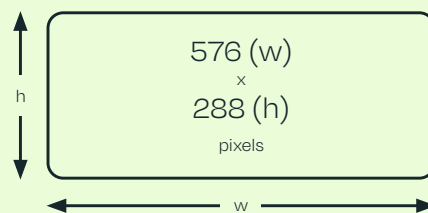
Speke

Digital Production Specifications

Applicable Format



Dimensions



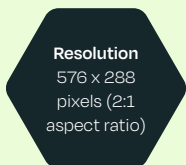
Delivery and Production

Email: campaigns@openmedia.uk.com

Phone: 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

Format for Digital Static



File Naming

- All files should begin with client name and end with the abbreviated site name, 'SPK'
- Use only letters and numbers, no punctuation.