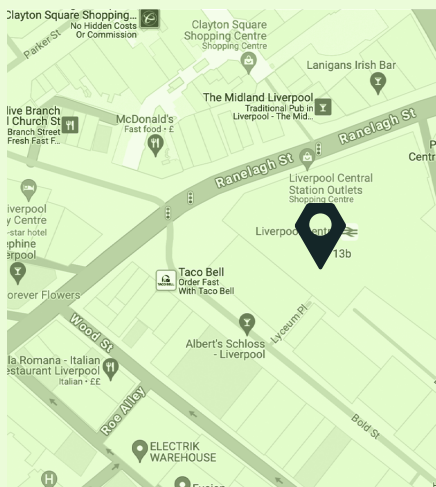




Central Station Internal

Location

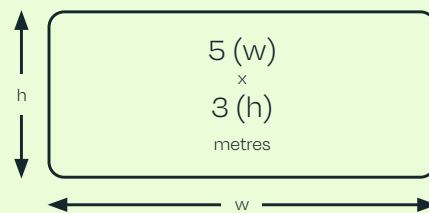
L1 1JT



Summary

In addition to our existing Liverpool Central site, we have added 2 internal screens, situated opposite each other, to directly impact the commuters traveling to and from the city's busiest station, which has 16.4 million annual visitors.

Dimensions



Audience

Frame ID
2000195096/
2000195097

Environment
Rail/Transport

**Impacts
(2 Weeks)**
1.66 Million

15-35
63%

Male/Female %
41/59

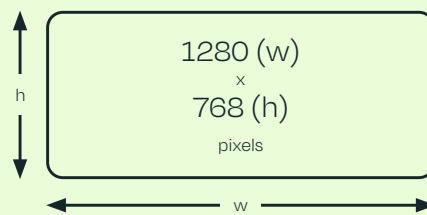
Central Station Internal

Digital Production Specifications

Applicable Format



Dimensions



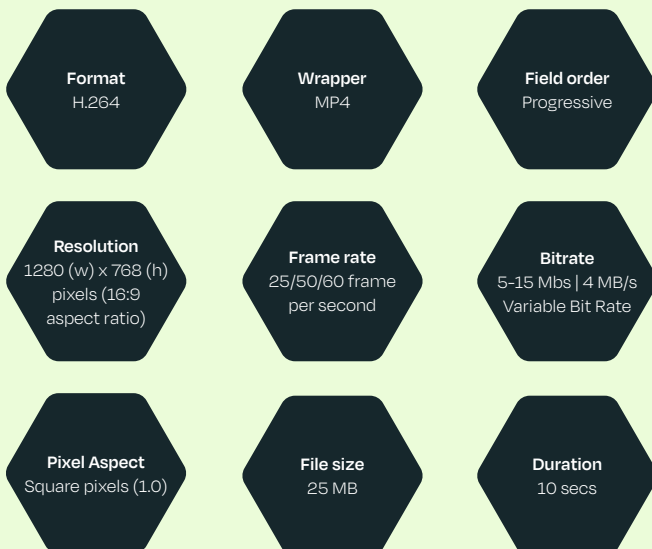
Delivery and Production

Email: campaigns@openmedia.uk.com

Phone: 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

Format for Vid/ Full Motion



Format for Digital static



File Naming

- The two files should begin with client name and end with the abbreviated site name, 'CSI'.
- Use only letters and numbers, no punctuation.