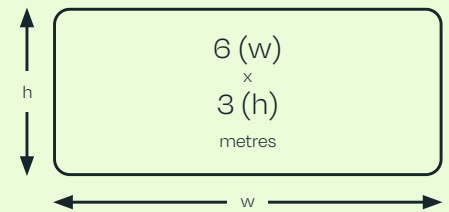




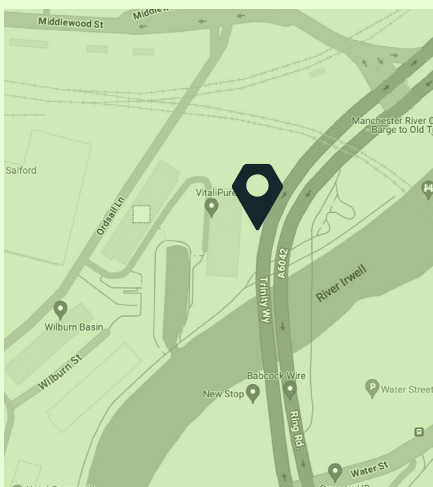
Trinity Way Manchester

Dimensions



Location

M5 4XR



Summary

Our Trinity Way site sits right in the heart of Salford. With a daily traffic count of over 60,000, this roadside location is perfectly placed to reach commuters travelling in and out of Manchester. In addition to this, the site is in close proximity to the university, museums & also the world famous football stadium Old Trafford, tying in perfectly with our Hotel Football site.

Audience

Frame ID 2000196486	Environment Roadside
Impact (2 Weeks) 82,170	ABC1 49%
Male/Female % 50.5/49.5	Daily Traffic Count 60,000

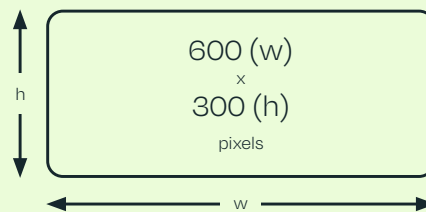
Trinity Way Manchester

Digital Production Specifications

Applicable Format



Dimensions



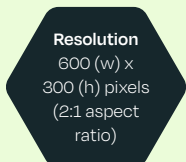
Delivery and Production

Email: campaigns@openmedia.uk.com

Phone: 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

Format for Digital Static



File Naming

- All files should begin with client name and end with the abbreviated site name, **TW**
- Use only letters and numbers, no punctuation.