



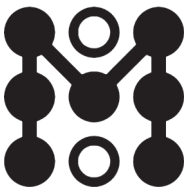
# The FA Community Shield

## Boxpark Wembley x OPEN Media



V

7/8/21







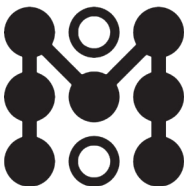
## THE HOME OF FOOTBALL OPENS ITS DOORS AGAIN

On August 7th, Manchester City take on Leicester City in the The FA Community Shield, marking the return of the domestic football calendar.

This promises to be a momentous and emotional event, with Wembley welcoming back the first domestic bumper crowd since lockdown restrictions began.

Sitting at the heart of the iconic Wembley Way, Boxpark Wembley offers brands the opportunity to be a central part of this historic occasion.

At 100sqm in size and in stunning Daktronik LED full-motion, the big screen dominates the fan journey up to the famous Wembley Arch, impacting the tens of thousands making their way to and from the game.







## BOXPARK WEMBLEY - THE FA COMMUNITY SHIELD MATCH DAY PACKAGE

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### DETAILS

- full-motion copy
- live for full matchday 24hrs (7/8/21)
- max 1/6 SOV, 10 seconds per slot

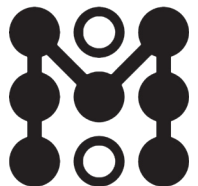
### INCLUDED

- professional video footage
- professional PoP photography
- in-depth live audience insight, provided by third-party AdMobilize



For cost, email [meg@openmedia.uk.com](mailto:meg@openmedia.uk.com)

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# CONTACT DETAILS

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