



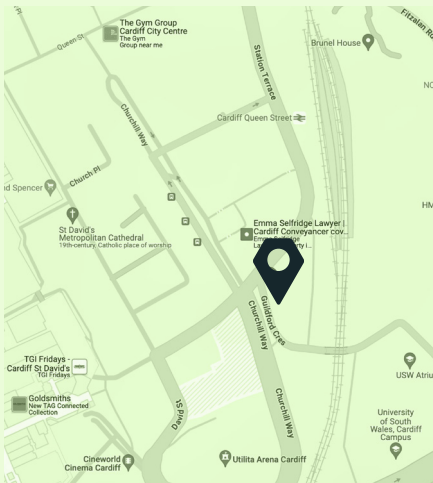
open 

Cardiff

(Inbound & Outbound)

Location

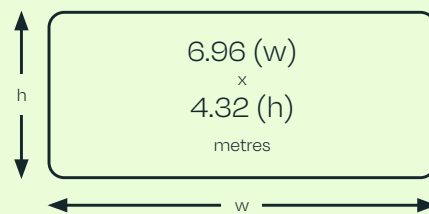
CF10 2HL



Summary

Our two D48's are situated on Guildford Street, the busiest arterial route into Cardiff city centre. Here, brands will have the opportunity to target thousands of commuters, pedestrians and motorists making their way into the city.

Dimensions



Audience

Frame ID
2000205007

Environment
Roadside

Impacts (2 Weeks)
27,070 /
54,650

ABC1
60%

Cardiff

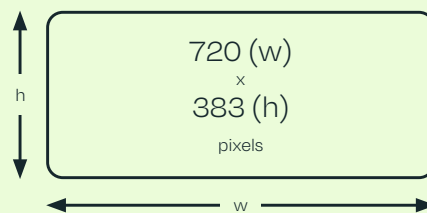
(Inbound & Outbound)

Digital Production Specifications

Applicable Format



Dimensions



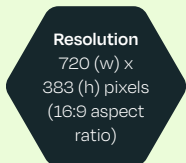
Delivery and Production

Email: campaigns@openmedia.uk.com

Phone: 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

Format for Digital Static



File Naming

- All files should begin with client name and end with the abbreviated site name, 'CARD'
- Use only letters and numbers, no punctuation.