



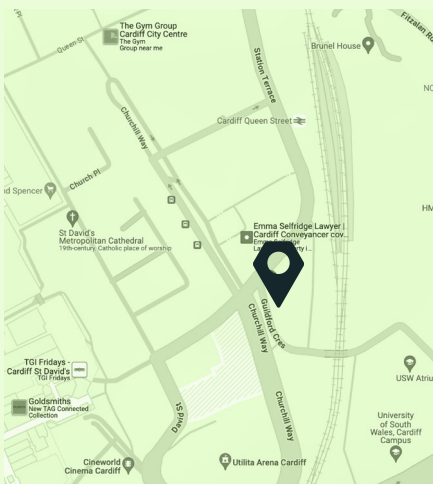
open 

# Cardiff

(Inbound & Outbound)

## Location

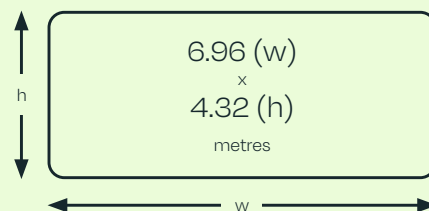
CF10 2HL



## Summary

Our two D48's are situated on Guildford Street, the busiest arterial route into Cardiff city centre. Here, brands will have the opportunity to target thousands of commuters, pedestrians and motorists making their way into the city.

## Dimensions



## Audience

**Frame ID**  
2000205007

**Environment**  
Roadside

**Impacts (2 Weeks)**  
27,070 /  
54,650

**ABC1**  
60%

# Cardiff

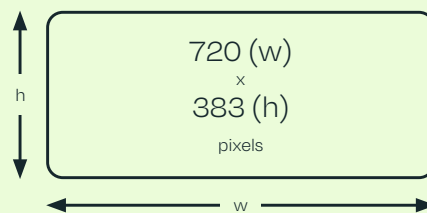
(Inbound & Outbound)

## Digital Production Specifications

### Applicable Format



### Dimensions



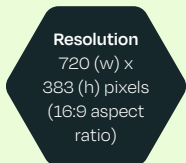
### Delivery and Production

**Email:** [campaigns@openmedia.uk.com](mailto:campaigns@openmedia.uk.com)

**Phone:** 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

### Format for Digital Static



### File Naming

- All files should begin with client name and end with the abbreviated site name, **'CARD'**
- Use only letters and numbers, no punctuation.