

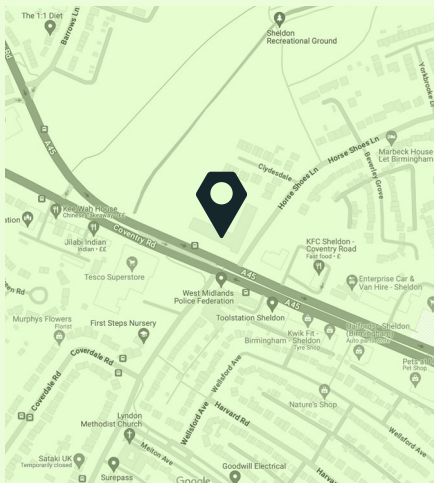


Birmingham

(Inbound & Outbound)

Location

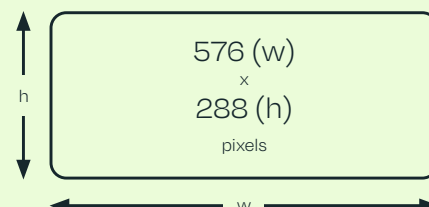
B26 3YU



Summary

This site is located on the A45, a busy arterial route into Birmingham which links to the Airport, and junction 6 of the M42 into the City Centre. The 2 screens target both northbound and southbound traffic on the A road, making a perfect opportunity to reach a large number and range of commuters in and out of Birmingham.

Dimensions



Audience

Frame ID
2000214660 /
2000214661

Environment
Roadside

Estimated
Impacts
(2 Weeks)
226,140/
296,530

Address

2096 Coventry Road, Birmingham, B26 3YU

Lat/Longs

52.45381131, -1.78890818

Birmingham

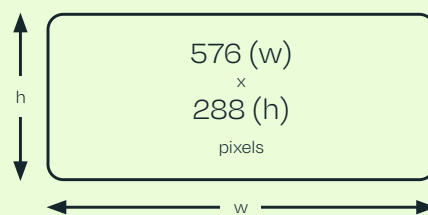
(Inbound & Outbound)

Digital Production Specifications

Applicable Format



Dimensions



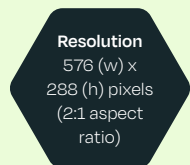
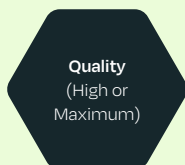
Delivery and Production

Email: campaigns@openmedia.uk.com

Phone: 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

Format for Digital Static



File Naming

- All files should begin with client name and end with the abbreviated site name, 'BHMD48'
- Use only letters and numbers, no punctuation.