

OPEN Perspective

3D Network



OPEN Perspective

OPEN have launched a brand new network, to offer brands an 'OPEN Perspective'.

The concept allows brands to display "3D Content" across the entirety of our full-motion portfolio. This truly unique 3D experience offers the consumer an unexpected and exciting new way of consuming digital out of home advertising.

3D activations have been proven to be much more effective than traditional static copy, achieving greater levels of ad recall and recognition.

OPEN Perspective provides an amazing opportunity to create some lasting memories of unforgettable campaigns, and we truly believe this is the future of digital out of home.

Details

Cost - £ POA

Available across all of our full-motion large format sites:

- Coventry Central
- Liverpool Central Station Internal
- Sheffield The Moor
- Manchester Hotel Football
- Newcastle Haymarket
- Newcastle Metrocentre
- Hull Central

Contact one of our sales team for more information about this exciting new opportunity.