

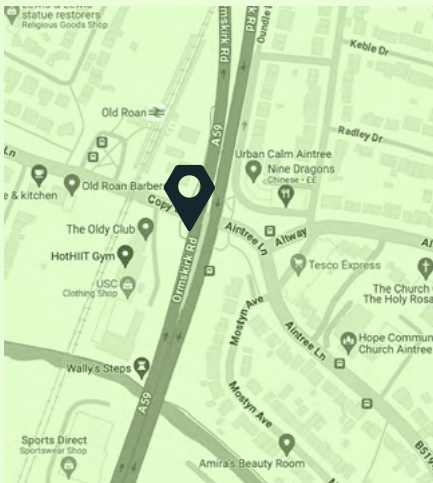


open 

# Liverpool Aintree

## Location

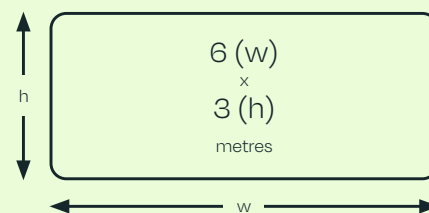
L9 5AE



## Summary

Our second D48 Location lies on the A59 Ormskirk Road, which is the main arterial route linking the M57 and M58 interchange and the city centre. In close proximity to the world famous race course which hosts a plethora of sports and music events every year, as well as being less than 2 minutes away from Aintree Shopping park - a retail destination which is home to 14 retailers, including B&Q, M&S, Boots and a flagship Next store, plus restaurants including Nando's, McDonald's and Greggs.

## Dimensions



## Audience

 Frame ID 2000196487	 Environment Roadside
 Traffic Count (2 Weeks) 41,190	 ABC1 48%
 Male/Female 47/53	

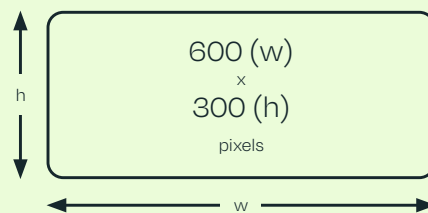
# Liverpool Aintree

## Digital Production Specifications

### Applicable Format



### Dimensions



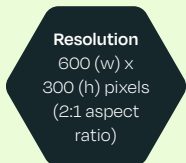
### Delivery and Production

**Email:** [campaigns@openmedia.uk.com](mailto:campaigns@openmedia.uk.com)

**Phone:** 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

### Format for Digital Static



### File Naming

- All files should begin with client name and end with the abbreviated site name, 'AIN'
- Use only letters and numbers, no punctuation.