open media openmedia.uk.com



# Liverpool Central Station

# Location

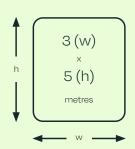
L1 1JT



# **Summary**

Our Liverpool Central site welcomes commuters traveling to and from the city's busiest station (16.4 million annual visitors). Adjacent to the site are Liverpool's independent food and drink hotspots, buzzing all day long.

### **Dimensions**



### **Audience**



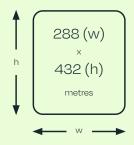
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# Digital Production Specifications

## **Applicable Format**



## **Dimensions**



(35.9 aspect ratio)

# **Delivery and Production**

Email: campaigns@openmedia.uk.com Phone: 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransfered.

# Format for Digital static



# File Naming

- The two files should begin with client name and end with the abbreviated site name, 'LCS'.
- Use only letters and numbers, no punctuation.