



BOXPARK Liverpool
The Baltic Triangle

there's no place
like out of home

The background is a photograph of a modern building with a large sign that reads "there's no place like out of home". The image is overlaid with a semi-transparent green filter. The text "there's no place like out of home" is written in a large, bold, black font across the center of the image. The building has a glass facade and a sign that reads "open" on the left side. There are some plants and a person visible in the foreground.

Introducing the Baltic Triangle

London's Shoreditch and Liverpool's Baltic Triangle may be miles apart, but they share a common thread of urban adventure and bursting culture.

What once was a derelict area of empty brick warehouses, is now one of Liverpool's greatest assets, brimming with culture, creative industry, and residential development.

11th

Coollest
neighbourhood
in the world

Timeout

Ranked 6th

Coollest
neighbourhood
in Britain

Telegraph



Where is the Baltic Triangle?

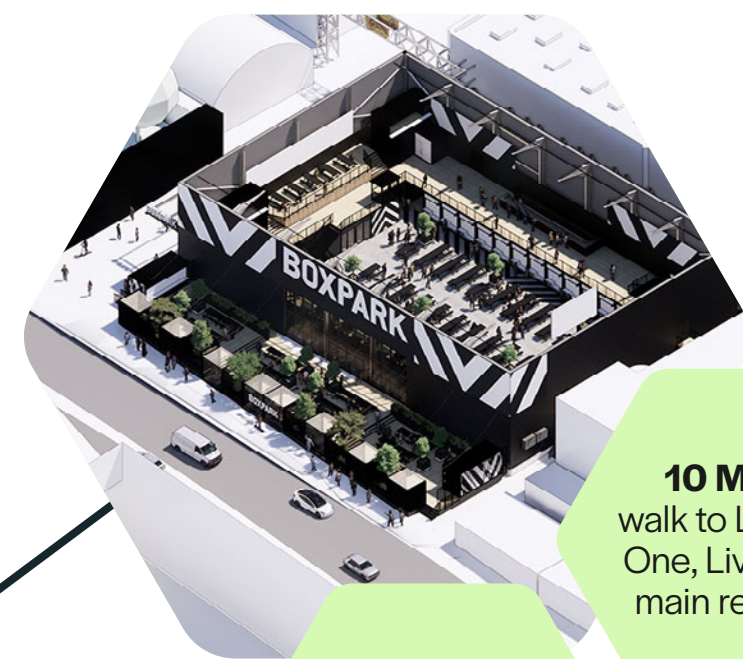
Literally shaped like a triangle, the Baltic Triangle is a district which extends South from Liverpool's city centre. A district of giant red brick warehouses, modern tech and culture has taken the reins from the area's industrial past.

Beer gardens, music venues, and art spaces thrive alongside an influx of tech businesses as well as large, new housing developments for both students and young professionals.

The Baltic in recent years has undergone a significant rate of transformation and regeneration, where dilapidated

buildings (once sold for under 100k 15 years ago) are now worth millions today.

The new BOXPARK site sits both on an arterial route to Liverpool's UNESCO Waterfront, and within the Cains Brewery complex – the Baltic Triangle's flagship destination.



10 Minute walk to Liverpool One, Liverpool's main retail hub

10 Minute walk to Liverpool's Albert Dock



The Baltic Triangle in numbers.

Liverpool's very own Shoreditch



#1
fastest growing district in Liverpool

Growth

A further 800 jobs to be expected in the coming years.

£128m
invested in redevelopment since 2012

Investment

Resulting in an estimated 500,000 sq ft of commercial space.

150+
businesses across the creative and digital sector

Tech

Accounting for 500+ private sector jobs.

£62m
further investment planned for the future

Ambition

Perhaps the most significant development to the Baltic is its new train station, set to open in 2025. This is set to be the 3rd busiest train station in Liverpool, bringing a huge amount of growth potential with improved accessibility.



Visual plans for the 2025 Baltic Station, a complete renovation of the currently disused St. James Station.

The Baltic Triangle's latest spot.



#1 Shoreditch

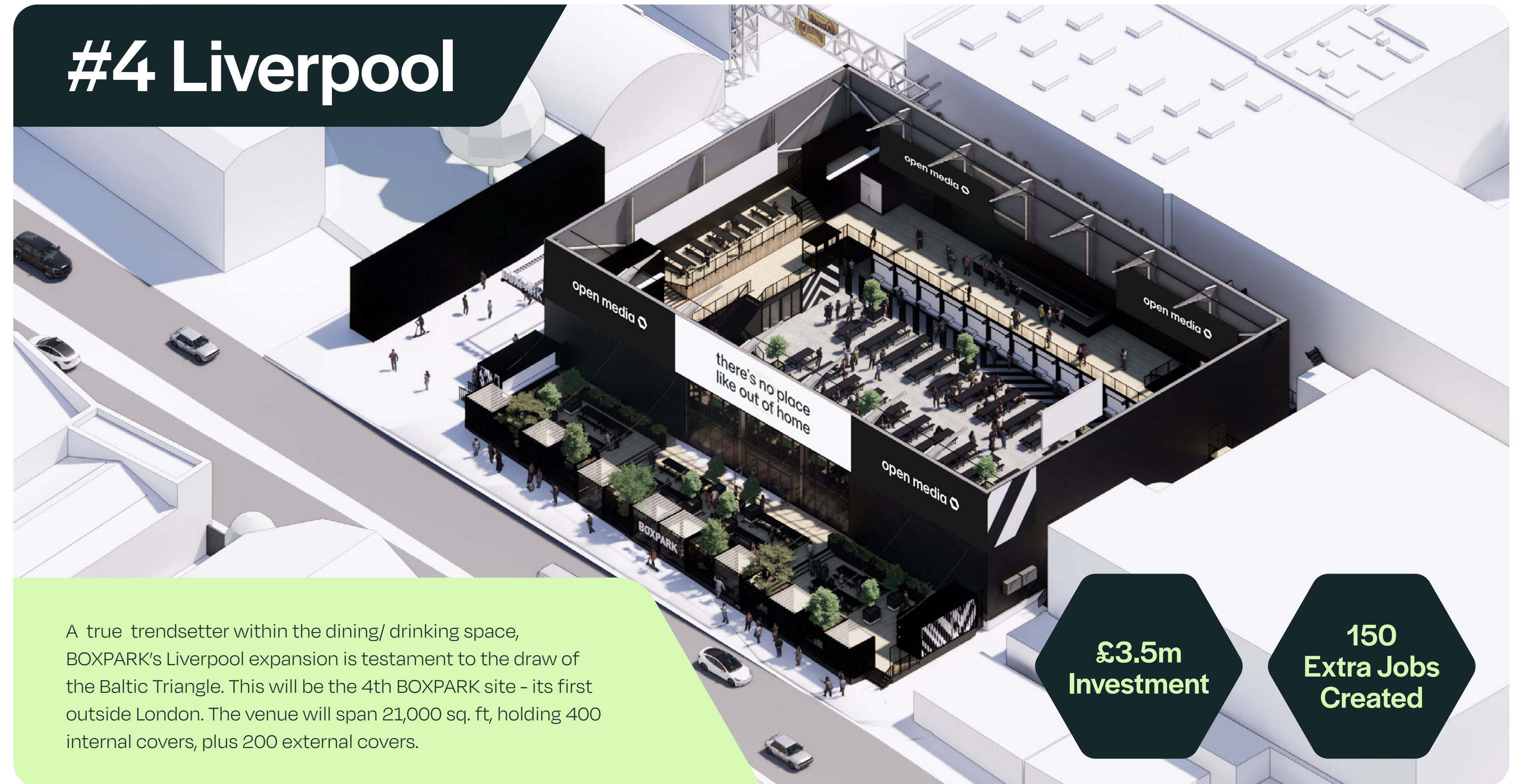


#2 Croydon



#3 Wembley

#4 Liverpool



A true trendsetter within the dining/ drinking space, BOXPARK's Liverpool expansion is testament to the draw of the Baltic Triangle. This will be the 4th BOXPARK site - its first outside London. The venue will span 21,000 sq. ft, holding 400 internal covers, plus 200 external covers.

£3.5m Investment

150 Extra Jobs Created

One of the North West's biggest Out of Home opportunities: BOXPARK Liverpool

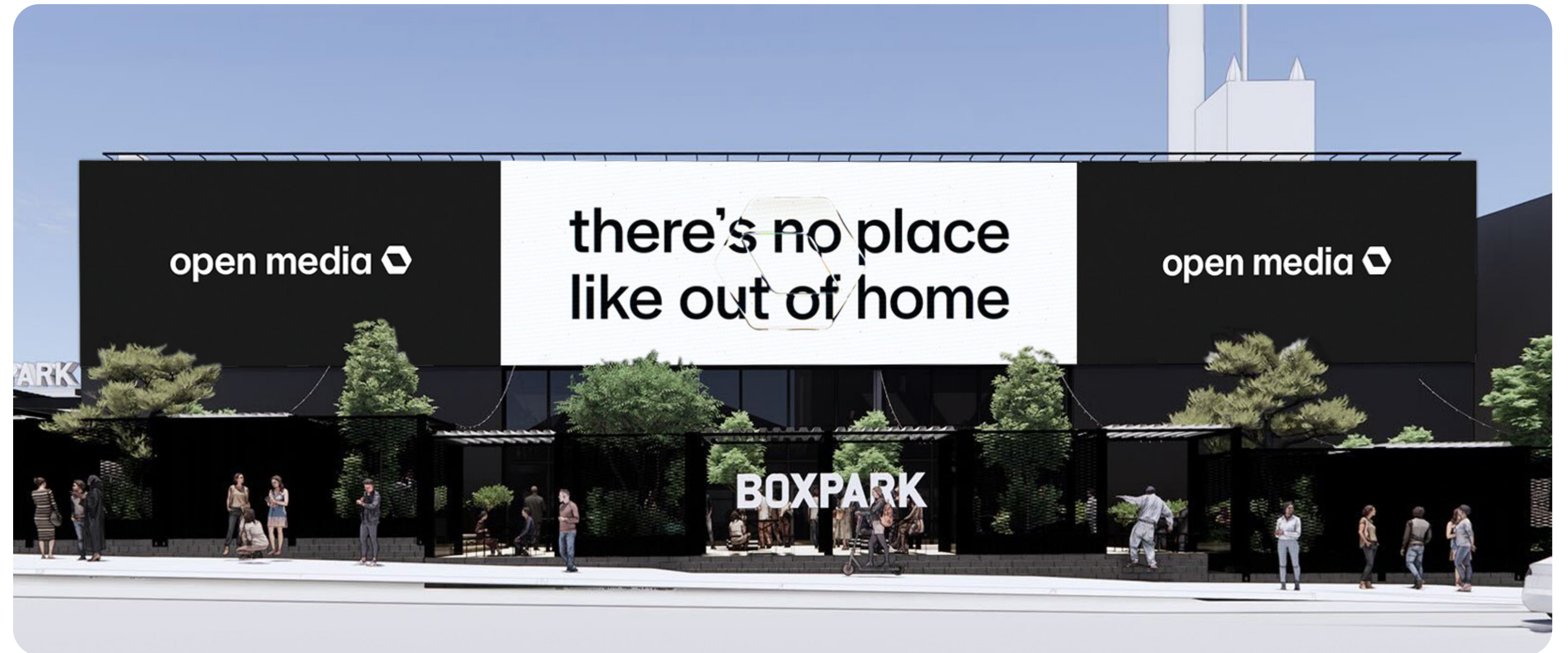
With the venue launching soon, Open Media are creating the perfect platform to reach the diverse audience of the Baltic Triangle where artists rub shoulders with film-makers, creative agencies, students, bars and local eateries.

Formats

1x Large Format Digital Screen available June 2024

2x External Banners available March 2024

4x Internal Banners available April 2024



* costs include all production & fitting.

Ready to find out more?

Please contact marketing@openmedia.uk.com for more information.