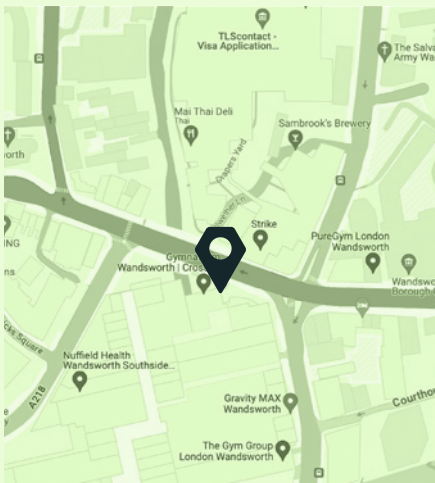




# Wandsworth

## Location

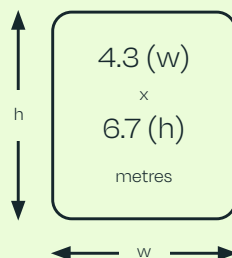
SW18 4TF



## Summary

Our Wandsworth site dominates the busiest intersection of Wandsworth High Street, and sits on the side of Southside shopping centre, in a perfect position to impact both road users and shoppers in a bustling London borough. Southside welcomes over 8.5 million visitors a year to a host of shops & restaurants including H&M, Waitrose, Wagamamas, River Island & Pandora.

## Dimensions



## Audience

<b>Frame ID</b> 1235242818	<b>Environment</b> Retail
<b>Impacts (2 Weeks)</b> 439,110	<b>ABC1</b> 75%
<b>Male/Female</b> 48/52	

# Wandsworth

## Digital Production Specifications

### Applicable Format



### Dimensions



(35.9 aspect ratio)

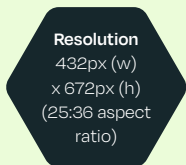
### Delivery and Production

**Email:** [campaigns@openmedia.uk.com](mailto:campaigns@openmedia.uk.com)

**Phone:** 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

### Format for Digital static



### File Naming

- The two files should begin with client name and end with the abbreviated site name, **'WANDS'**.
- Use only letters and numbers, no punctuation.