



ABC Cinema

Location

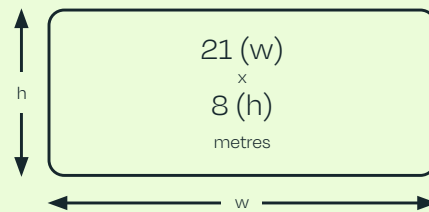
L1 1JQ



Summary

Situated opposite Liverpool Lime Street station, our ABC Cinema banner impacts the 16 million people traveling to and from the city each year. The site reaches numerous audiences including commuters, students and shoppers.

Dimensions



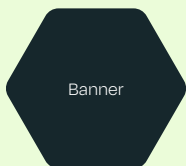
Audience

Frame ID 2000139241	Environment Commuter/ Retail
Impacts (2 Weeks) 1,921,390	Male/Female % 40/60
18-35 57%	

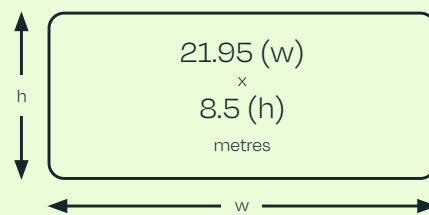
ABC Cinema

Digital Production Specifications

Applicable Format



Dimensions



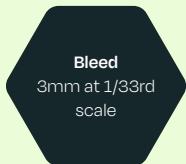
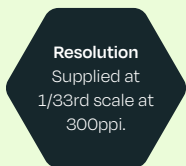
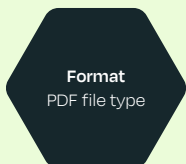
Delivery and Production

Email: campaigns@openmedia.uk.com

Phone: 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

Format for PDF Banner



File Naming

- All files should begin with client name and end with the abbreviated site name, '**ABC**'
- Use only letters and numbers, no punctuation.