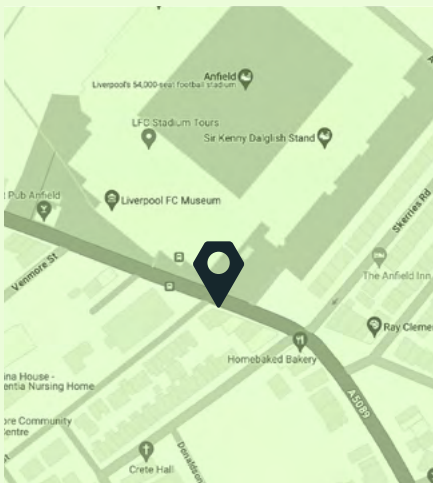




Anfield Banner

Location

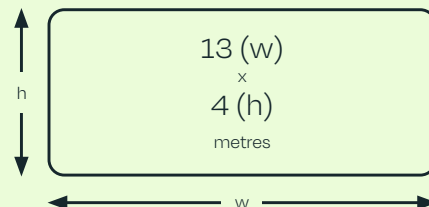
L4 0RQ



Summary

Situated on the doorstep of one of the countries most iconic football stadiums, our Anfield Banner. The site is busy 7 days a week, being on a busy road, with a procession of local & international visitors to the stadium & of course enjoys a massive footfall influx on match days of up to 55,000 people.

Dimensions



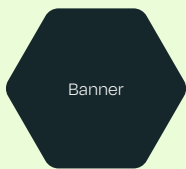
Audience

Frame ID 2000196271	Environment Stadium
Daily Traffic Count 9,025	Attendance 54,000
Impacts 150,790	

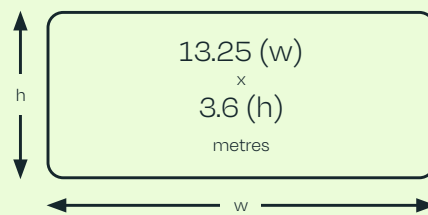
Anfield Banner

Digital Production Specifications

Applicable Format



Dimensions



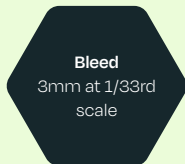
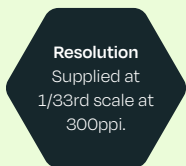
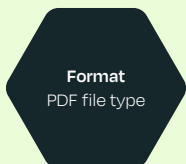
Delivery and Production

Email: campaigns@openmedia.uk.com

Phone: 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

Format for PDF Banner



File Naming

- All files should begin with client name and end with the abbreviated site name, 'ANF'
- Use only letters and numbers, no punctuation.