

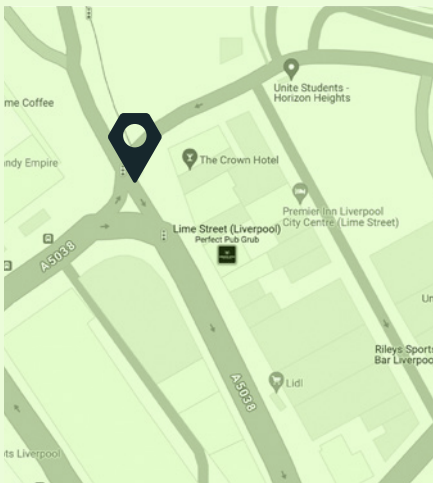


open 

# ABC Cinema

## Location

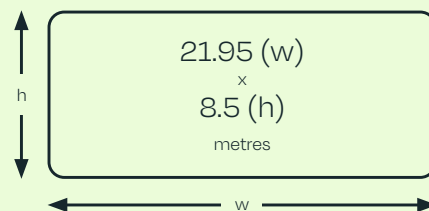
L1 1JQ



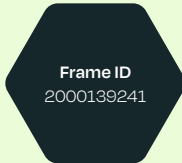


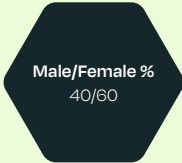
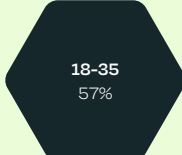
## Summary

Situated opposite Liverpool Lime Street station, our ABC Cinema banner impacts the 16 million people traveling to and from the city each year. The site reaches numerous audiences including commuters, students and shoppers.

## Dimensions



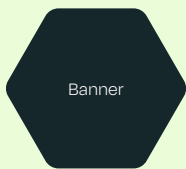
## Audience

 <b>Frame ID</b> 2000139241	 <b>Environment</b> Commuter/ Retail
 <b>Impacts</b> (2 weeks) 1,924,300	 <b>Male/Female %</b> 40/60
 <b>18-35</b> 57%	

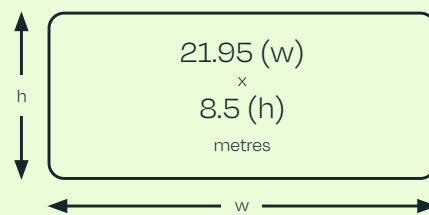
# ABC Cinema

## Digital Production Specifications

### Applicable Format



### Dimensions



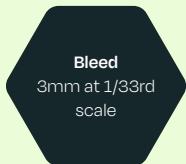
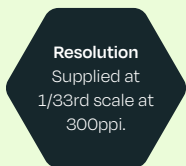
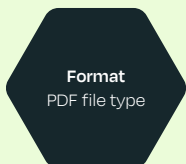
### Delivery and Production

**Email:** [campaigns@openmedia.uk.com](mailto:campaigns@openmedia.uk.com)

**Phone:** 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

### Format for PDF Banner



### File Naming

- All files should begin with client name and end with the abbreviated site name, '**ABC**'
- Use only letters and numbers, no punctuation.