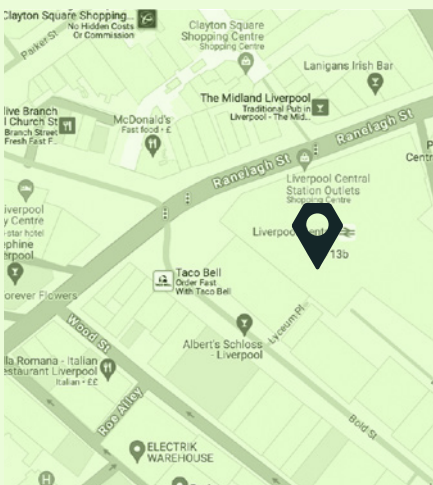




Central Station Internal

Location

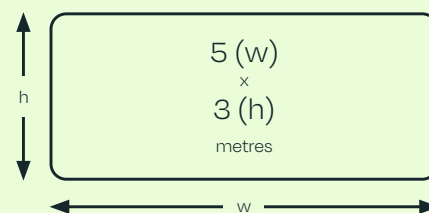
L1 1JT



Summary

In addition to our existing Liverpool Central site, we have added 2 internal screens, situated opposite each other, to directly impact the commuters traveling to and from the city's busiest station, which has 16.4 million annual visitors.

Dimensions



Audience



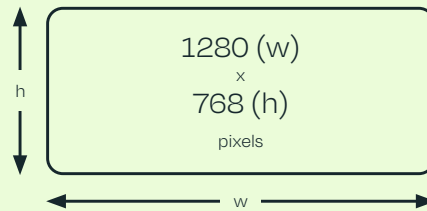
Central Station Internal

Digital Production Specifications

Applicable Format



Dimensions



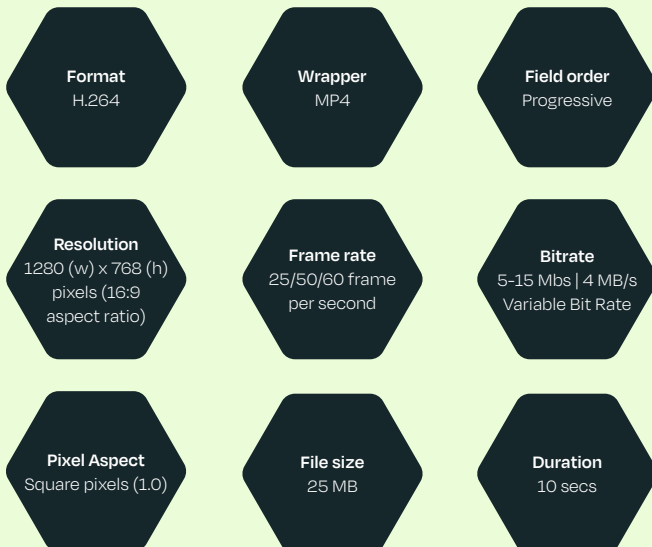
Delivery and Production

Email: campaigns@openmedia.uk.com

Phone: 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

Format for Vid/ Full Motion



Format for Digital static



File Naming

- The two files should begin with client name and end with the abbreviated site name, 'CSI'.
- Use only letters and numbers, no punctuation.