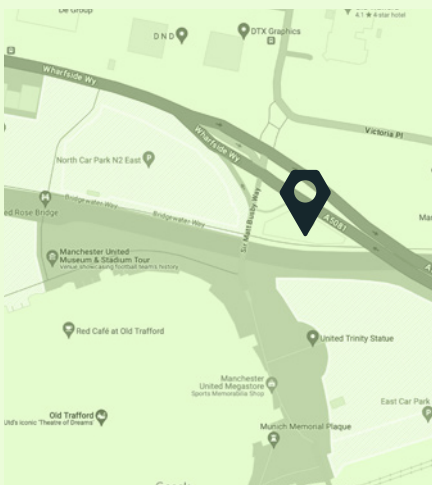




Hotel Football Mural, Old Trafford

Location

M16 OSZ



Summary

In addition to the two existing digital panels and banner opportunities we have surrounding Hotel Football, we're adding another unique method to get brands in front of fans with a bespoke mural offering.

This opportunity is the perfect way to target the 75,000 fans who attend Old Trafford on a game day, and add a more artistic flair to complement a digital campaign.

Audience

Format
Mural

Impacts
(2 weeks)
1,563,900

Costs

Gross media cost

15,000

Duration

4 weeks

Prod. Company

Mural Republic

(Prod. costs artwork dependent)