



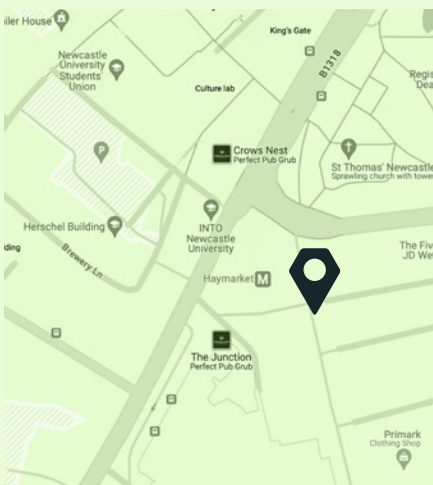
open  Connect

open  Perspective

Newcastle Haymarket

Location

NE1 7PF

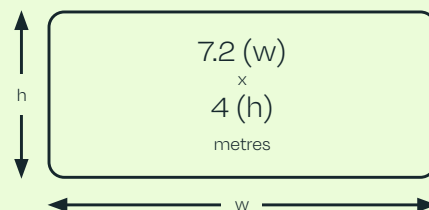


Summary

Launched in 2022, our first Newcastle site sits in the centre of the city, right above Haymarket train station.

This busy site benefits from not only shopping footfall but a large amount of commuters and traffic coming too and from the city centre.

Dimensions



Audience

Frame ID
2000209797

Environment
Retail

Impacts
(2 weeks)
389,900

Motion
Full motion

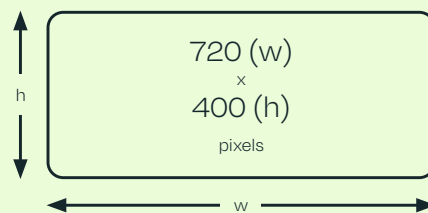
Newcastle Haymarket

Digital Production Specifications

Applicable Format



Dimensions



Delivery and Production

Email: campaigns@openmedia.uk.com

Phone: 0151 372 0217

- No bleed or safe area is required
- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

Format for Digital static



File Naming

- The two files should begin with client name and end with the abbreviated site name, '**NEWC**'.
- Use only letters and numbers, no punctuation.