

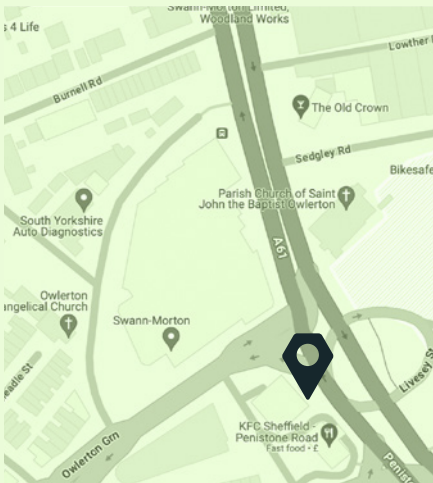


open 

# Sheffield (D48)

## Location

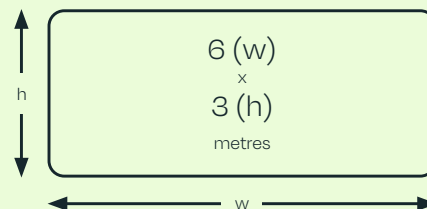
S6 2DE



## Summary

Our first D48 site in Sheffield is situated on a busy roundabout that links major arterial routes from the North to the city centre. The sites close proximity to this busy intersection, as well as an expansive retail hub and the nearby Hillsborough & Owlerton stadiums, generates over 926,000 impacts fortnightly.

## Dimensions



## Audience

**Frame ID**  
2000195029

**Environment**  
Roadside

**Daily Traffic Count**  
294,800

**Impacts (2 weeks)**  
294,080

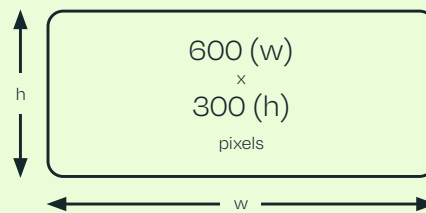
# Sheffield (D48)

## Digital Production Specifications

### Applicable Format



### Dimensions



### Delivery and Production

**Email:** [campaigns@openmedia.uk.com](mailto:campaigns@openmedia.uk.com)

**Phone:** 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

### Format for Digital Static



### File Naming

- All files should begin with client name and end with the abbreviated site name, **'SHD84'**
- Use only letters and numbers, no punctuation.