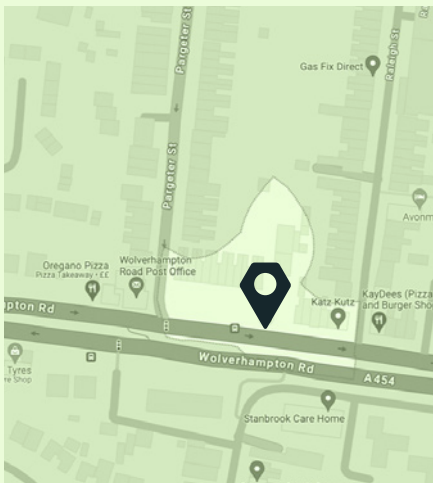




Walsall (D48)

Location

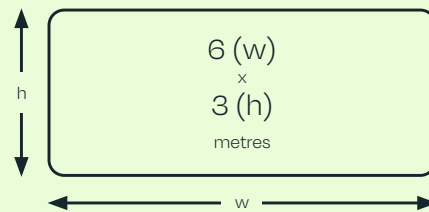
WS2 8PP



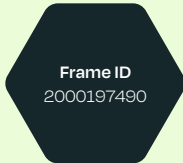


Summary

Situated on one of the busiest arterial routes into Walsall town centre, our brand new D48 offers brands the chance to target many audiences including commuters, shoppers and workers.

Dimensions



Audience

 Frame ID 2000197490	 Environment Roadside
 Traffic Count (2 weeks) 113,480	 ABC1 40%
 Male/Female 51/49	

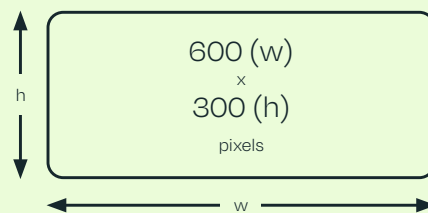
Walsall (D48)

Digital Production Specifications

Applicable Format



Dimensions



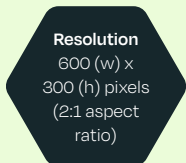
Delivery and Production

Email: campaigns@openmedia.uk.com

Phone: 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

Format for Digital Static



File Naming

- All files should begin with client name and end with the abbreviated site name, 'WAL'
- Use only letters and numbers, no punctuation.