

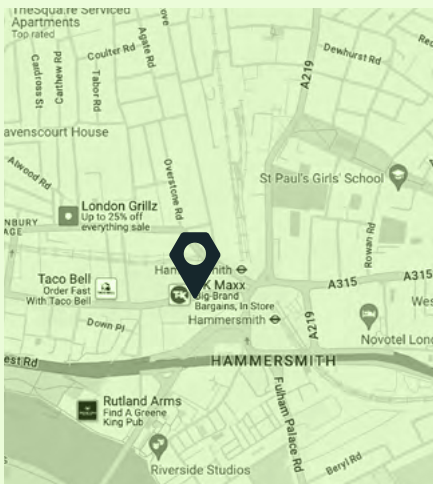
open  Connect

open  Perspective

# Hammersmith High Street

## Location

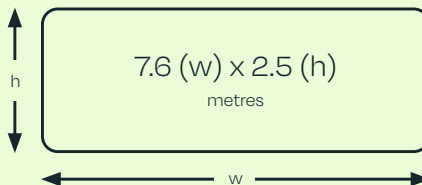
W6 0QB



## Summary

Hammersmith High street sits on the busy King Street in bustling area of West London. Situated on the Livat shopping mall, which houses well-known stores such as EE, JD, Metro Bank and Specsavers. With the average 2 week traffic count at almost 170,000 and the main age band of the area being 20-39, this location can capture a young audience in the heart of the area.

## Dimensions



## Audience

Frame ID  
2000210745

Environment  
Retail

ABC1  
135%

Traffic Count  
(2 weeks)  
168,924

Affluent, trend-setters, tech-savvy, luxe lovers, with an interest in electric vehicles.

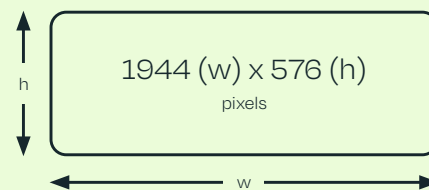
# Hammersmith High Street

## Digital Production Specifications

### Applicable Format



### Dimensions



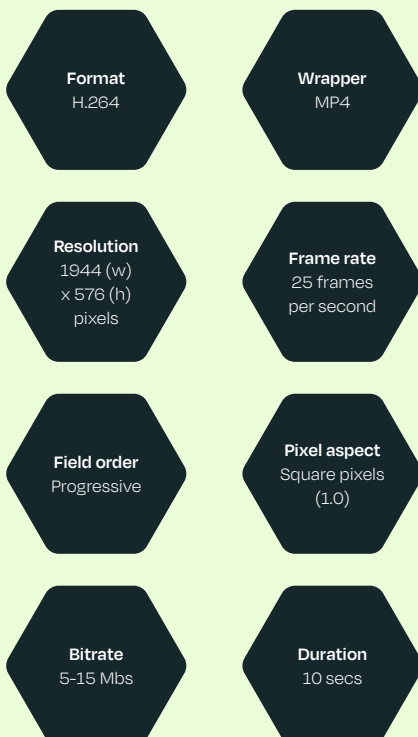
### Delivery and Production

**Email:** [campaigns@openmedia.uk.com](mailto:campaigns@openmedia.uk.com)

**Phone:** 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

### Format for Vid/ Full Motion



### Format for Digital static



### File Naming

- All files should begin with client name and end with the abbreviated site name, 'HHS'.
- Use only letters and numbers, no punctuation.