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# **Coventry Central**

#### Location

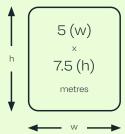
CV11QX



### **Summary**

Our Coventry site is situated on the site of West Orchards Shopping Centre, in the city centre of Coventry itself. The mall houses many high street names and welcomes a large number of shoppers annually.

### **Dimensions**



### **Audience**













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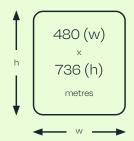
## Digital Production Specifications

### **Applicable Format**





### **Dimensions**



### **Delivery and Production**

**Email:** campaigns@openmedia.uk.com **Phone:** 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransfered.

### Format for Vid/ Full Motion





No Audio

**Duration** 10 secs (length of

typical ad slot)



Resolution

480 (w)







Format for





### File Naming

Quality

High/Maximum

Colour Mode

RGB (CMYK will

not work)

- The two files should begin with client name and end with the abbreviated site name, 'COVC'.
- Use only letters and numbers, no punctuation.