



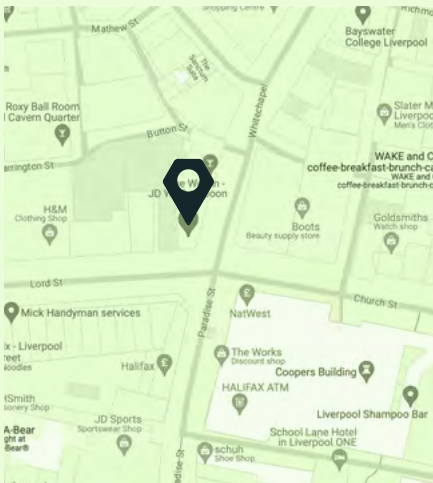
open  Connect

open  Perspective

The ONE - Liverpool

Location

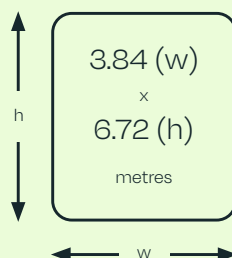
L2 6PG



Summary

With an already impressive 9 sites in our Liverpool portfolio, our 10th had to be nothing short of spectacular. Proudly introducing: The ONE - Liverpool. A brand new unmissable full-motion screen, directly in the heart of Liverpool's busiest shopping district - Liverpool One. With an annual footfall figure of 29 million shoppers, The ONE is perfectly situated on the intersection of Lord Street and Whitechapel as the latest, most cutting-edge, full-motion screen in the city.

Dimensions



Audience



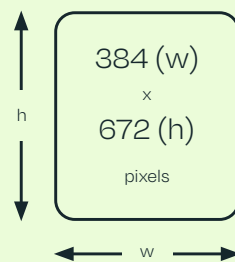
The ONE - Liverpool

Digital Production Specifications

Applicable Format



Dimensions



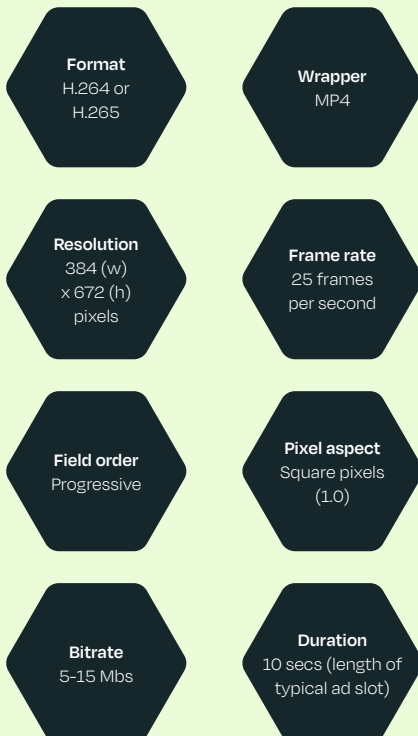
Delivery and Production

Email: campaigns@openmedia.uk.com

Phone: 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

Format for Vid/ Full Motion



Format for Digital static



File Naming

- All files should begin with client name and end with the abbreviated site name, 'ONE'.
- Use only letters and numbers, no punctuation.
- Files over 10MB should be WeTransferred.