

BOXPARK Shoreditch

External Banners x2

Location

E1 6GY



Summary

Not some run of the mill shopping centre - BOXPARK launched the world's first pop-up shopping mall in Shoreditch back in 2011, and has since become a staple of the East London scene.

The retail revolution built from shipping containers effortlessly fuses the concepts of the modern street food market and the pop-up shopping destination.

Information

Capacity

700

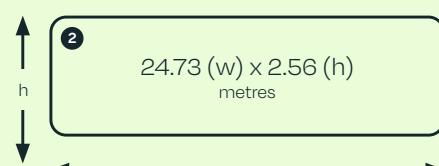
Environment

Roadside

Average Daily Footfall

30,721

Dimensions



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Print Production Specifications

Applicable Format



Format for PDF Banner

Dimensions



Delivery and Production

Email: campaigns@openmedia.uk.com

Phone: 0151 372 0217

- Files under 10MB can be emailed directly.

- Files over 10MB should be WeTransferred.

Format
PDF file type

Quality
High/very high

Resolution
Supplied at 25% scale at 300ppi.

Colour Mode
CMYK

Bit Depth
8 bit

Bleed
50mm

File Naming

- All files should begin with client name and end with the abbreviated site name, **'BPSB'**
- Use only letters and numbers, no punctuation.