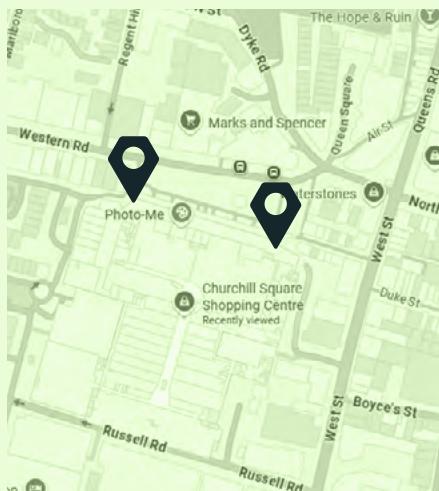




# Brighton, Churchill Square

## Location

BN1 2TE

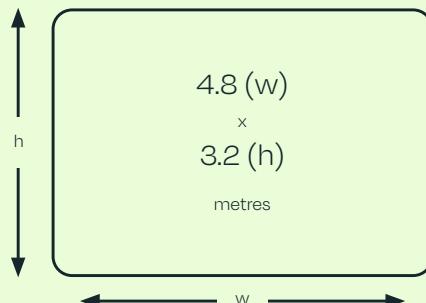


## Summary

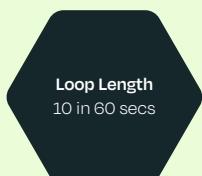
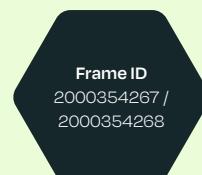
An unmissable opportunity for brands to reach The Churchill Square Shopping Centre at the heart of Brighton and Hove, our Brighton Churchill Square site allows you to extend your campaign into a new and exciting market.

The addition of Brighton will grow the Open Connect network to 26 sites, and cover 12 leading UK cities.

## Dimensions



## Information



# Brighton, Churchill Square

## Digital Production Specifications

### Applicable Format



Full Motion



Digital Static

### Dimensions

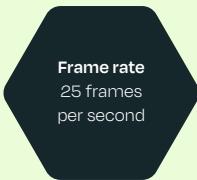
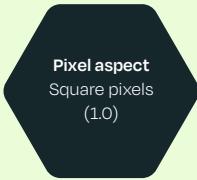


### Delivery and Production

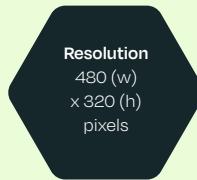
**Email:** campaigns@openmedia.uk.com**Phone:** 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

### Format for Vid/ Full Motion

Format  
H.264Wrapper  
MP4Resolution  
480 (w)  
x 320 (h)  
pixelsFrame rate  
25 frames  
per secondField order  
ProgressivePixel aspect  
Square pixels  
(1.0)Bitrate  
5-15 MbsDuration  
10 secs

### Format for Digital Static

Format  
JPEGQuality  
High/MaximumResolution  
480 (w)  
x 320 (h)  
pixelsColour Mode  
RGBBit Depth  
8 BitDPI  
72

### File Naming

- All files should begin with client name and end with the abbreviated site name, 'BCS'.
- Use only letters and numbers, no punctuation.

### Artwork Templates

- For Artwork Templates, please visit [openmedia.uk.com/spec-sheets](http://openmedia.uk.com/spec-sheets)