

open 

ABC Cinema

Location

L1 1JQ

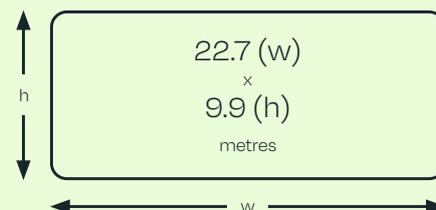


Summary

ABC Cinema is located directly opposite Liverpool Lime Street Station, which welcomes around 16 million passengers per year, acting as the main rail hub for those travelling to and from the rest of the country.

Situated on one of Liverpool's busiest streets next to traffic lights and taxi ranks, as well as St Johns Shopping Centre, this prime out-of-home advertising site is perfect for reaching many audiences, including commuters, students and professionals, while benefitting from a long dwell time.

Dimensions



Information

Frame ID
2000139241

Environment
Roadside

Visibility
500m

Loop Length
100% SOV

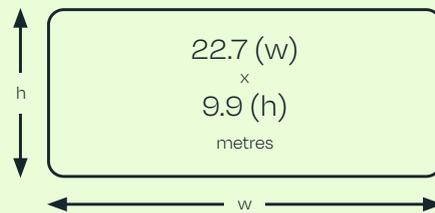
ABC Cinema

Digital Production Specifications

Applicable Format



Dimensions



Delivery and Production

Email: campaigns@openmedia.uk.com
Phone: 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

Format for PDF Banner



File Naming

- All files should begin with client name and end with the abbreviated site name, '**ABC**'
- Use only letters and numbers, no punctuation.