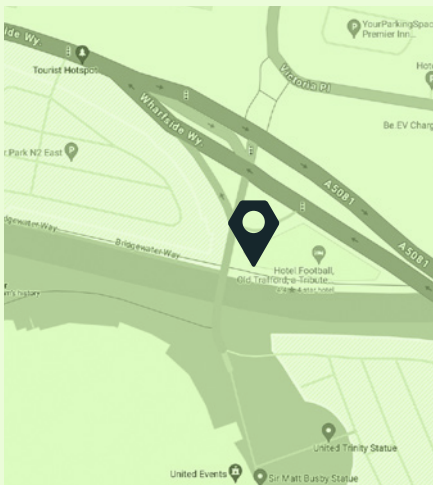




Manchester, Hotel Football Banner

Location

M16 OSZ

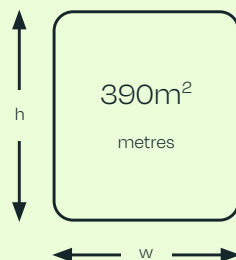


Summary

A unique opportunity available for match days to dominate the entire facade with a huge vinyl banner. This opportunity is the perfect way to target the 75,000 fans who attend Old Trafford on a match day, especially when used in combination with the two digital screens.

These sites reach a diverse audience, as people travel from all over the world to watch Manchester United play and enjoy the match day atmosphere.

Dimensions



Information

Size
390m²

Environment
Roadside

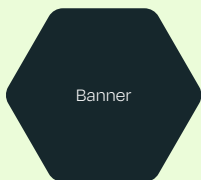
Visibility
750m

Loop Length
100% SOV

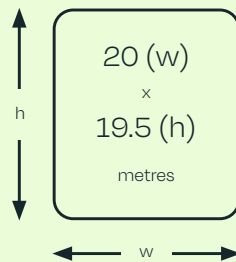
Manchester, Hotel Football Banner

Digital Production Specifications

Applicable Format



Dimensions



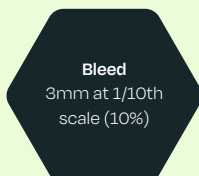
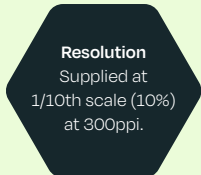
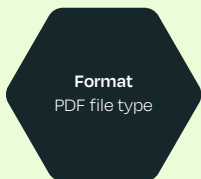
Delivery and Production

Email: campaigns@openmedia.uk.com

Phone: 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

Format for PDF Banner



File Naming

- All files should begin with client name and end with the abbreviated site name, **'HFB'**
- Use only letters and numbers, no punctuation.