

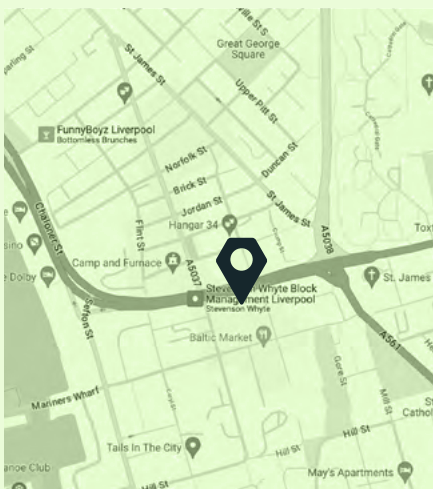


BOXPARK Liverpool Digital Screen (External)

Location

L8 5XJ

Brewery Village, Cains, Beaufort St, Liverpool

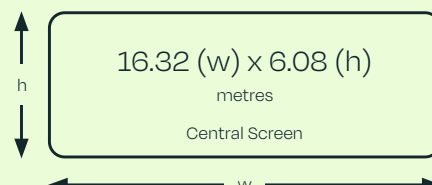


Summary

BOXPARK Liverpool is the brand's first site outside of London. This cutting-edge leisure destination is a welcome addition to the city's already buzzing cultural scene and is located right in the centre of the city's creative district, the Baltic Triangle.

In addition to the two huge external banners and a selection of internal banners on offer, this digital out-of-home opportunity presents the largest digital screen in our portfolio, while giving brands access to one of the North West's biggest out-of-home opportunities (when booked as a domination alongside the external banners).

Dimensions



Information

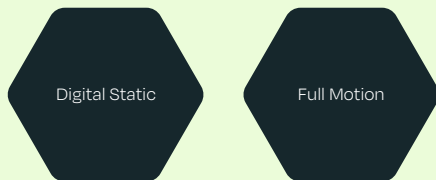
Frame ID 2000307568	Environment Roadside
Operational Hours 0600-0000	Loop Length 10 in 60 secs
Visibility 280m	Full Motion Yes

BOXPARK Liverpool

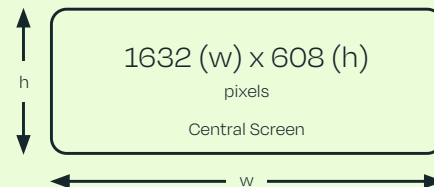
Digital Screen (External)

Digital Production Specifications

Applicable Format



Dimensions



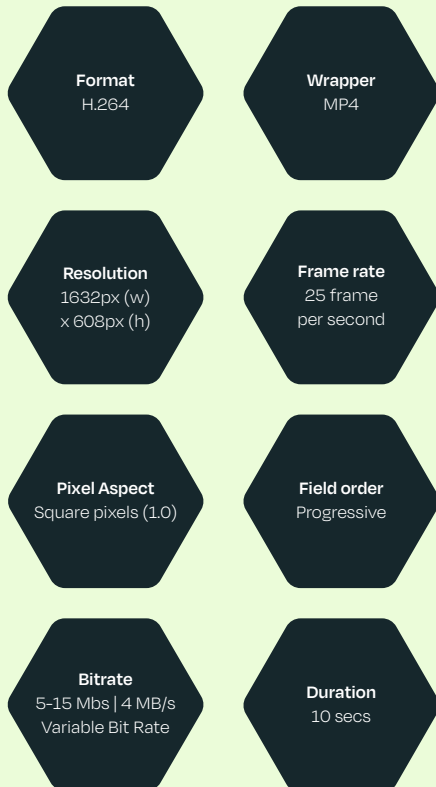
Delivery and Production

Email: campaigns@openmedia.uk.com

Phone: 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

Format for Vid/ Full Motion



Format for Digital Static



File Naming

- All files should begin with client name and end with the abbreviated site name, 'BPLES'
- Use only letters and numbers, no punctuation.

Artwork Templates

- For Artwork Templates, please visit openmedia.uk.com/spec-sheets