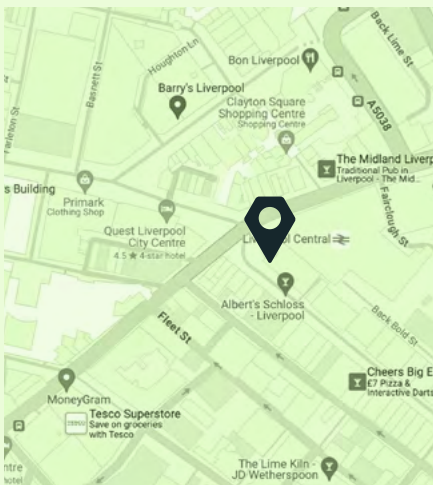




Liverpool Central Station (External)

Location

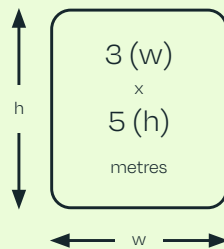
L1 1JT



Summary

Situated above the entrance of Central Station (Liverpool's busiest train station, which welcomes 16.4 million visitors annually), this station is the city's main regional hub for commuting professionals and weekend revellers. Our site here faces a busy road and a taxi rank, providing longer dwell times, and presenting brands with a truly unique opportunity to deliver impacts 24 hours a day.

Dimensions



Information

Frame ID 2000180016	Environment Retail
Operational Hours 0600-0000	Loop Length 10 in 60 secs
Visibility 150m	Full Motion Yes

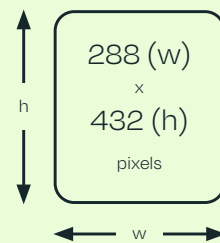
Liverpool Central Station

Digital Production Specifications

Applicable Format



Dimensions



(2:3 aspect ratio)

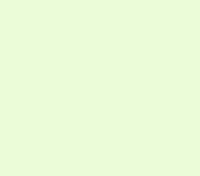
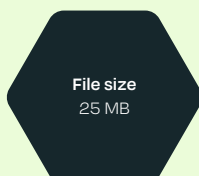
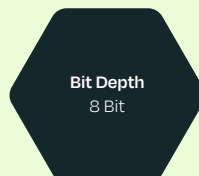
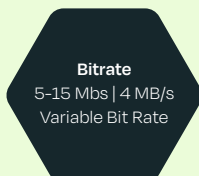
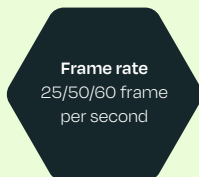
Delivery and Production

Email: campaigns@openmedia.uk.com

Phone: 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

Format for Vid/ Full Motion



File Naming

- The two files should begin with client name and end with the abbreviated site name, 'LCS'.
- Use only letters and numbers, no punctuation.

Artwork Templates

- For Artwork Templates, please visit openmedia.uk.com/spec-sheets