



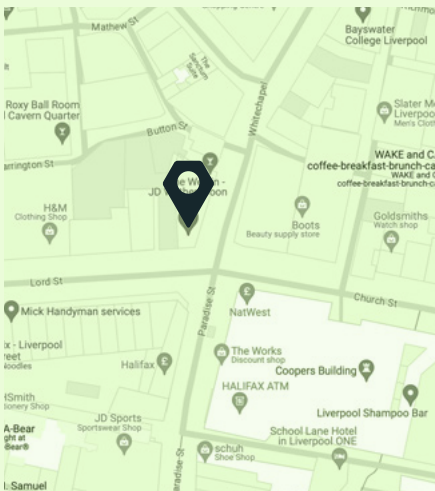
open  Connect

open  Perspective

# Liverpool, The ONE

## Location

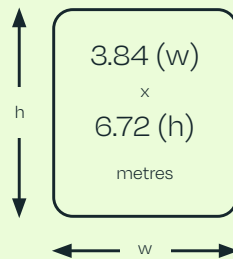
L2 6PG



## Summary

The One, Liverpool is an unmissable screen situated directly in the heart of Liverpool's busiest shopping district. With an annual footfall of 29 million, The One is situated at a busy four-way, pedestrianised intersection which connects Lord Street, Whitechapel, Paradise Street and Church Street, offering the potential for brands to reach a huge on-the-move retail audience. As one of the latest additions to our portfolio, The One is one of the most cutting-edge, full-motion screens in the city.

## Dimensions



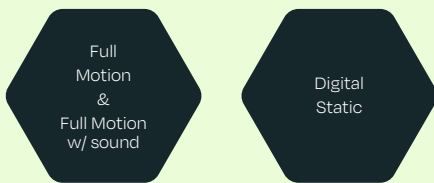
## Information

<b>Frame ID</b> 2000284643	<b>Environment</b> Retail
<b>Operational Hours</b> 0600-0000	<b>Loop Length</b> 10 in 60 secs
<b>Visibility</b> 250m	<b>Full Motion</b> Yes
<b>Sound</b> Yes	

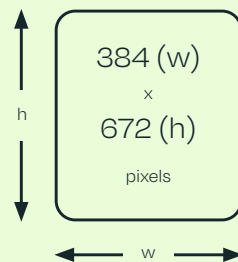
# Liverpool, The ONE

## Digital Production Specifications

### Applicable Format



### Dimensions

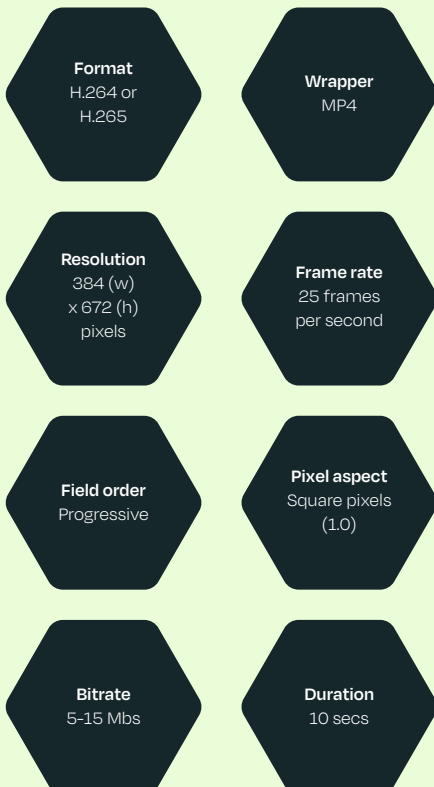


### Delivery and Production

**Email:** [campaigns@openmedia.uk.com](mailto:campaigns@openmedia.uk.com)  
**Phone:** 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

### Format for Vid/ Full Motion



### Format for Digital Static



### File Naming

- All files should begin with client name and end with the abbreviated site name, 'ONE'.
- Use only letters and numbers, no punctuation.
- Files over 10MB should be WeTransferred.

### Artwork Templates

- For Artwork Templates, please visit [openmedia.uk.com/spec-sheets](http://openmedia.uk.com/spec-sheets)