

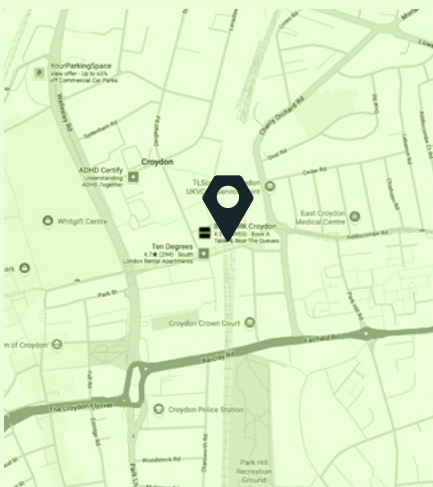


BOXPARK Croydon

Digital Screen (External)

Location

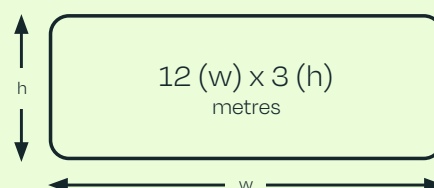
CRO 1LD



Summary

BOXPARK Croydon is a massive dining and entertainment hub located in one of the most vibrant areas of the city, and is known for being a major cultural and nightlife destination, with secret gigs, surprise appearances with pop-up's with some of the current people of the moment. Located right next to East Croydon Station on George Street, it features over 80 independent food vendors, a 2,000-capacity event space, big-screen sports, and much more.

Dimensions



Information

Frame ID
2000382661

Environment
Roadside

Operational Hours
0600-0000

Loop Length
10 in 60 secs

Full Motion
Yes

Capacity
2,000

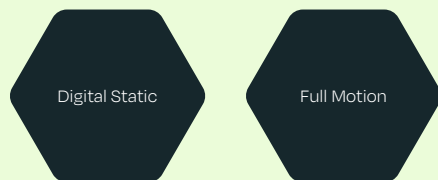
Average Daily Footfall
41,094

BOXPARK Croydon

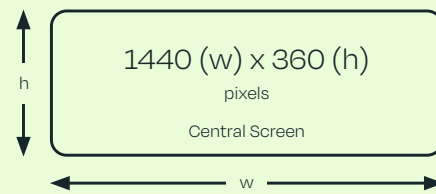
Digital Screen (External)

Digital Production Specifications

Applicable Format



Dimensions



Delivery and Production

Email: campaigns@openmedia.uk.com
Phone: 0151 372 0217

- Files under 10MB can be emailed directly.
- Files over 10MB should be WeTransferred.

Format for Digital Static



File Naming

- All files should begin with client name and end with the abbreviated site name, 'BPCES'
- Use only letters and numbers, no punctuation.

Artwork Templates

- For Artwork Templates, please visit openmedia.uk.com/spec-sheets

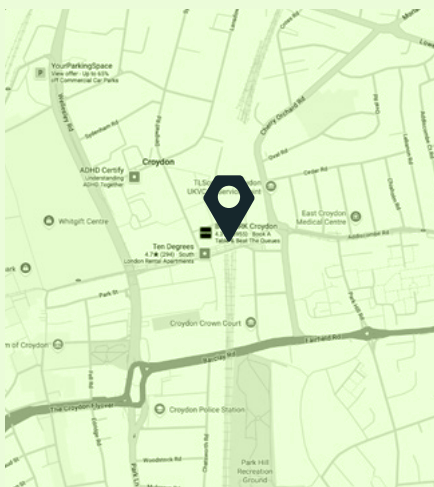


BOXPARK Croydon

External Banners x2

Location

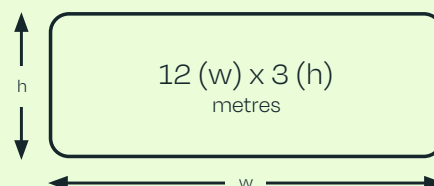
CRO 1LD



Summary

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Dimensions



Information

Frame ID

Left: 2000382668
Right: 2000382669

Environment
Roadside

Loop Length
100% SOV

Capacity
2,000

**Average
Daily Footfall**
41,094

BOXPARK Croydon

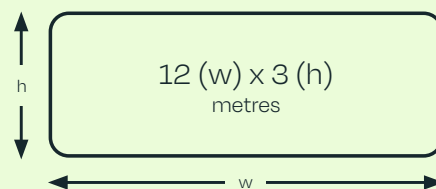
External Banners x2

Print Production Specifications

Applicable Format



Dimensions



Delivery and Production

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Phone: 0151 372 0217

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Format for Digital Static



File Naming

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- Use only letters and numbers, no punctuation.

Artwork Templates

- For Artwork Templates, please visit openmedia.uk.com/spec-sheets

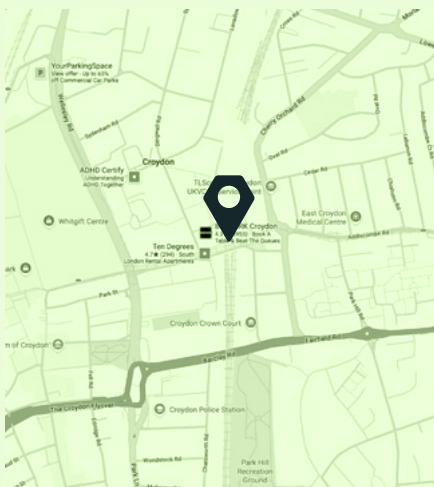


BOXPARK Croydon

Internal Banners x2

Location

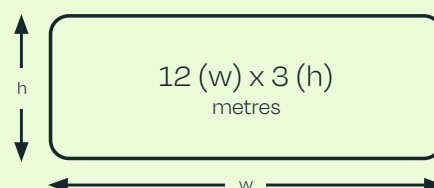
CRO 1LD



Summary

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Dimensions



Information

Environment
Event Venue

Frame ID
2000382712
2000382713

**Average
Daily Footfall**
41,094

Capacity
2,000

Loop Length
100% SOV

BOXPARK Croydon

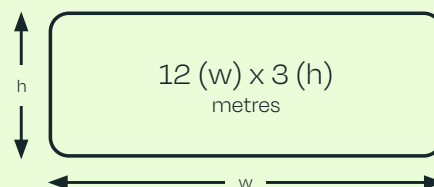
Internal Banners x2

Print Production Specifications

Applicable Format



Dimensions



Delivery and Production

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Format for Digital Static



File Naming

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Artwork Templates

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